

Leading AI Enabled Product Development

Chris Leonard
Project Management Institute - Global Training

Day One

Session One: Solid Data Foundations

Segment	Start	End	Duration (min)	Slide Numbers	Miro Area
Kick Off - Introductions	9:05	9:20	15	2-6	Ice Breakers; Working Agreement
Exposition & Discussion - AI Initiatives in Business Context	9:20	9:55	25	8-14	

Session Two: Rapid Quality and Accuracy in Outputs

Exposition - Solid Data Foundations	10:00	10:10	10	15-17	
Activity 1.1 Data Hierarchy of Needs Explained	10:10	10:40	20	18	Data Hierarchy of Needs Cheat Sheet
Activity 1.2: Data Hierarchy of Needs Applied	10:40	11:00	20	19	Case Studies Cheat Sheet
Lunch	11:00	12:00	60		

Session Three: Deliver Iterative Value to the MVP and Beyond

Exposition - Deliver Iterative Value to the MVP and Beyond	12:00	12:45	45	20-26	
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Session Four: Rapid Quality and Accuracy in Outputs

Exposition part one & Discussion - Rapid Quality and Accuracy in Outputs	12:45	12:50	5	27-29	
Activity 1.3: Empathy Mapping Personas	12:50	1:20	30	30	1.3 Empathy Mapping Personas
Exposition part two - Rapid Quality and Accuracy in Outputs	1:20	1:30	10	31-33	
Activity 1.4: Write a Quality Benchmark	1:30	2:00	30	34	1.4 Write a Quality Benchmark
Day 1 Wrap Up	2:00	2:30	30	35	

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Day Two

Session Five: Architecture of Prompt Automation Software

Welcome & Check-In	9:05	9:15	10	1-4	
Architecture of Prompt Automation Software - Exposition & Discussion	9:15	9:30	15	5-8	
Activity 2.1 - Quality Improvement Experiments	9:30	9:55	25	9	2.1 Quality Improvement Experiments

Morning Break	9:55	10:15	20		
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Session Six: AI Tests & Requirements

Activity - 2.2 Requirements Writing	10:15	10:45	30	12	2.2 Requirements Writing
Activity - 2.3 Requirements Writing	10:45	11:10	25	13	2.3 Requirements Writing
Lunch	11:10	12:10	60		

Session Seven: Experimentation and Continuous Improvement

Experimentation and Continuous Improvement - Exposition & Discussion	12:10	12:35	25	15-18	
Activity 2.4 Requirements Writing	12:35	1:10	35	19	2.4 Requirements Writing
Afternoon Break	1:10	1:20	10		

Session Eight: Experimentation and Continuous Improvement

Activity 2.5 Demonstration & Explanation	1:20	1:40	20	20-21	2.5 Requirements Writing
Activity 2.5 Group Work	1:40	2:00	20	22	2.5 Requirements Writing
Activity 2.5 Read-Out of Group Work	2:00	2:30	30	22	2.5 Requirements Writing
Activity 2.5 Discuss & Debrief	2:30	2:45	15	22	2.5 Requirements Writing
Day 2 Wrap Up	2:45	3:00	15	23	

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Day Three

Session Nine: Stakeholder Expectation Management

Welcome & Check-In	9:05	9:15	10		
Stakeholder Expectation Management - Exposition & Discussion	9:15	9:35	20	5-9	
Activity 3.1 - Role Playing Stakeholder Conversations	9:35	9:55	20	10	Activity 3.1 - Role Playing Stakeholder Conversations
Morning Break	9:55	10:10	15		

Session Ten: Scope, Focus, and Speed

Scope, Focus, and Speed - Exposition & Discussion	10:10	11:00	50	11-16	
Lunch Break	11:00	12:00	60		

Session Eleven: Teams of High-Performing Teams in Action

Teams of High-Performing Teams in Action - Exposition & Discussion	12:00	12:30	30	17-21	
Activity 3.2 - Organizational Planning	12:30	12:50	20	22	Activity 3.2 - Organizational Planning
Afternoon Break	12:50	1:00	10		

Session Twelve: Teams of High-Performing Teams in Action

Focus on the Outcome - Exposition & Discussion	1:00	1:30	30	23-26	
Activity 3.3 - AI Initiative Roadmap	1:30	2:10	40	27	Activity 3.3 - AI Initiative Roadmap
Afternoon Break 2	2:10	2:20	10		

Course Wrap Up

Day 3 / Course Wrap Up	2:20	3:00	40	28	
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